

Town of Anson

New Logo & Tagline Contest

Help Create Anson's Future Identity!

The Town of Anson is inviting artists, residents, students, businesses, and community members to help create a new official logo and tagline that will represent our town for years to come.

This is your opportunity to leave a lasting mark on Anson by creating a design that reflects our history, natural beauty, community pride, and vision for the future.

Participants may submit:

- A new logo and new tagline, or
- A new logo utilizing the Town's current tagline, "Where Two Rivers Meet."

The winning design will become the official visual identity of the Town of Anson and may be used on Town vehicles, buildings, signs, letterhead, websites, social media, promotional materials, apparel, merchandise, and other official publications.

Who Can Participate?

The contest is open to everyone! Residents, former residents, students, artists, businesses, and visitors are all encouraged to participate.

Multiple entries are welcome.

How to Enter

Each submission **must include**:

- Your completed artwork.
- A completed **Official Entry & Release Form**, available from the Town Office or on the Town's website.
- A brief description of the inspiration behind your design.

Incomplete submissions, including those submitted without a signed Official Entry & Release Form, will not be considered.

Submission Deadline

All entries must be received by: September 11, 2026

Town of Anson

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Submit Your Entry

Email: ansonadmin@ansonmaine.gov

Mail or Deliver To:

Town of Anson
Attn: Logo & Tagline Contest
PO Box 297
5 Kennebec Street
Anson, ME 04911

Contest Process

After the submission deadline, the Anson Selectboard will review all eligible entries during a public meeting.

Depending on the number of submissions received, the Selectboard may narrow the entries to a group of finalists.

The finalists will then be presented to the voters of the Town of Anson, and the official winning logo and tagline will be selected by vote at a Town Meeting.

Important Information

By submitting an entry, participants acknowledge that they have read and signed the Official Entry & Release Form.

Submission of an entry grants the Town permission to display and publicize the artwork during the contest process. The winning submission will become the exclusive property of the Town of Anson and may be modified or adapted for official municipal use.

The Town reserves the right not to select a winning entry if no submission adequately represents the vision and values of the community.

Leave Your Mark on Anson!

This is a unique opportunity to help shape the Town's identity for future generations. Whether you are a professional designer or simply someone with a great idea, we encourage you to participate.

Your design could become the official symbol of the Town of Anson for decades to come!

Town of Anson

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Official Entry & Release Form

Please complete and submit this form with each contest entry.

Participant Information

Name: _____

Mailing Address: _____

Telephone: _____

Email: _____

If under the age of 18:

Parent/Guardian Name: _____

Parent/Guardian Signature: _____

Entry Information

☐ New Logo & New Tagline

☐ New Logo utilizing the current tagline, **“Where Two Rivers Meet”**

☐ Other (Please Explain): _____

Title of Submission (Optional):

Inspiration Behind Your Submission

Please describe the meaning behind your design and/or tagline and how it represents the Town of Anson.

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Official Entry & Release Form

(Attach additional pages or write on the back of the page if necessary.)

Artist Certification & Release

By signing below, I certify that:

- This submission is my own original work and does not knowingly infringe upon the intellectual property rights of any other person or organization.
- I understand that by submitting this entry, I grant the Town of Anson permission to display, reproduce, publish, and publicize my submission for purposes related to this contest and future Town communications.
- I understand that if my submission is selected by vote of the Town of Anson as the winning entry, all ownership rights, including copyrights and any other intellectual property rights, shall be permanently assigned to the Town of Anson without additional compensation.
- I understand that the Town of Anson may modify, adapt, digitize, resize, or otherwise edit the winning submission as necessary for official municipal use.
- I understand that submissions become part of the official contest record and may not be returned.
- I acknowledge that the Anson Selectboard will review all submissions and may select finalists. The final winning submission will be determined by vote at a Town Meeting.
- I certify that the information provided on this form is true and accurate.

Signature

Participant Signature:

Printed Name:

Date:

Town of Anson
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Official Entry & Release Form

For Town Use Only

Date Received: _____

Entry Number: _____

Received By: _____

Finalist: ☐ Yes ☐ No

Town Meeting Vote Result: _____